



Sponsor or Exhibit at VNSA's Virtual Convention

Attending the Virginia Nursing Students' Association's Annual Convention is an outstanding way to recruit the best of brightest nursing students from all the Schools of Nursing Virginia has to offer! Our attendee numbers are growing year after year and we'd love for you to grow with us!

REGISTRATION OPENS DECEMBER 1, 2020

EXHIBITOR PROSPECTUS

Your participation includes the opportunity to meet virtually with almost 500 of Virginia's best and brightest nursing students in this one day event! We ask you consider attending, sponsoring, advertise in the VNSA newsletter *The Torch*, *Convention Edition* as well as throughout the convention space, and to share educational and career opportunities with our nursing students.

VNSA, is the official Virginia chapter of the National Student Nursing Association, we will promote this event to nursing students and graduates through personal invitations, email newsletters, and with online advertisements on the VNSA website, www.vnsa.us.

Virginia Nursing Student Association
James Madison University
235 Martin Luther King Jr. Way , MSC 4305
C/O Sandra Annan, Associate Professor
Harrisonburg, VA 22807

SPONSORSHIP LEVELS:

PLATINUM SPONSOR \$3,000.00

- Appointment Schedule (up to 20 appointments)
- Virtual Lounge
- Dedicated Company Page
- Logo Pre/Post- Convention marketing materials and/or emails
- **Full Page** Ad in TORCH Newsletter – Convention Issue
- List of all attendees (Name, contact information* and School of Nursing)

GOLD SPONSOR \$2,000.00

- Appointment Schedule (up to 10 appointments)
- Virtual Lounge
- Logo banner on Convention website
- **Full Page** Ad in TORCH Newsletter – Convention Issue
- Logo Pre/Post- Convention marketing materials and/or emails

POSTER PRESENTATION SPONSOR \$2,000.00

- Appointment Schedule (up to 10 appointments)
- Dedicated 15 second video played during the poster presentation time block
- Virtual Lounge
- Logo banner on Convention website
- Logo Pre/Post- Convention marketing materials and/or emails
- **Half Page** Ad in TORCH Newsletter – Convention Issue

SILVER SPONSOR \$1,500.00

- Appointment Schedule (up to 10 appointments)
- Virtual Lounge
- Logo banner on Convention Website
- Logo Pre/Post- Convention marketing materials and/or emails
- **Half Page** Ad in TORCH Newsletter – Convention Issue

OTHER WAYS TO SPONSOR

Keynote Sponsor (<i>includes standard exhibitor rate</i>)	\$600.00
Endnote Sponsor (<i>includes standard exhibitor rate</i>)	\$600.00
Live Breakout Session sponsor (<i>includes standard exhibitor rate</i>)	\$500.00
Sponsor a VNSA Scholarship	\$500.00
○ Single Parent	
○ Second Degree Student	
○ Traditional Nursing Student	
○ Community College Student	

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EXHIBITOR REGISTRATION

All exhibitor registrations include link for “virtual booth”, company page to showcase your organization, company/ organizations listed on convention webpage. (Example on page 4)

Hospitals and Health Systems	\$400
Schools of nursing, colleges, Universities, Educational Institutions	\$400
Service Organizations	\$150
Nursing Organizations	\$150

ADVERTISEMENT

All attendees will be able to view our TORCH Newsletter – Convention Issue, with their registration. It is also posted on our website post-convention. **All images should be received in .gif or .jpg format.** Deadline to receive advertisements is February 12, 2021.

Full Page Ad (7.25” x 9.825”)	\$100
Half Page Ad (7.25” x 4.75”)	\$60
Quarter Page Ad (3.5” x 4.75”)	\$30

Cancellation Policies

Cancellations must be made in writing. Email is acceptable. The date the exhibitor’s written notice of cancellation is received by the VNSA, will be considered the official cancellation date.

- If notice is received on or before January 15, 2021 – 75% of the costs will be refunded.
- If notice is received between January 16, 2021 and February 6, 2021 – 50% of costs will be refunded.

There will be no refunds issued for cancellations received on or after February 7, 2021

Questions/ Contact Us

Rebecca Conte
Convention Coordinator
rlkconte06@gmail.com
570-262-2664

Dr. Sandra Annan
VNSA Faculty Advisor
annansl@jmu.edu

REGISTER FOR CONVENTION

Registration Opens **DECEMBER 1, 2020**

You can visit the VNSA website [HERE](#)

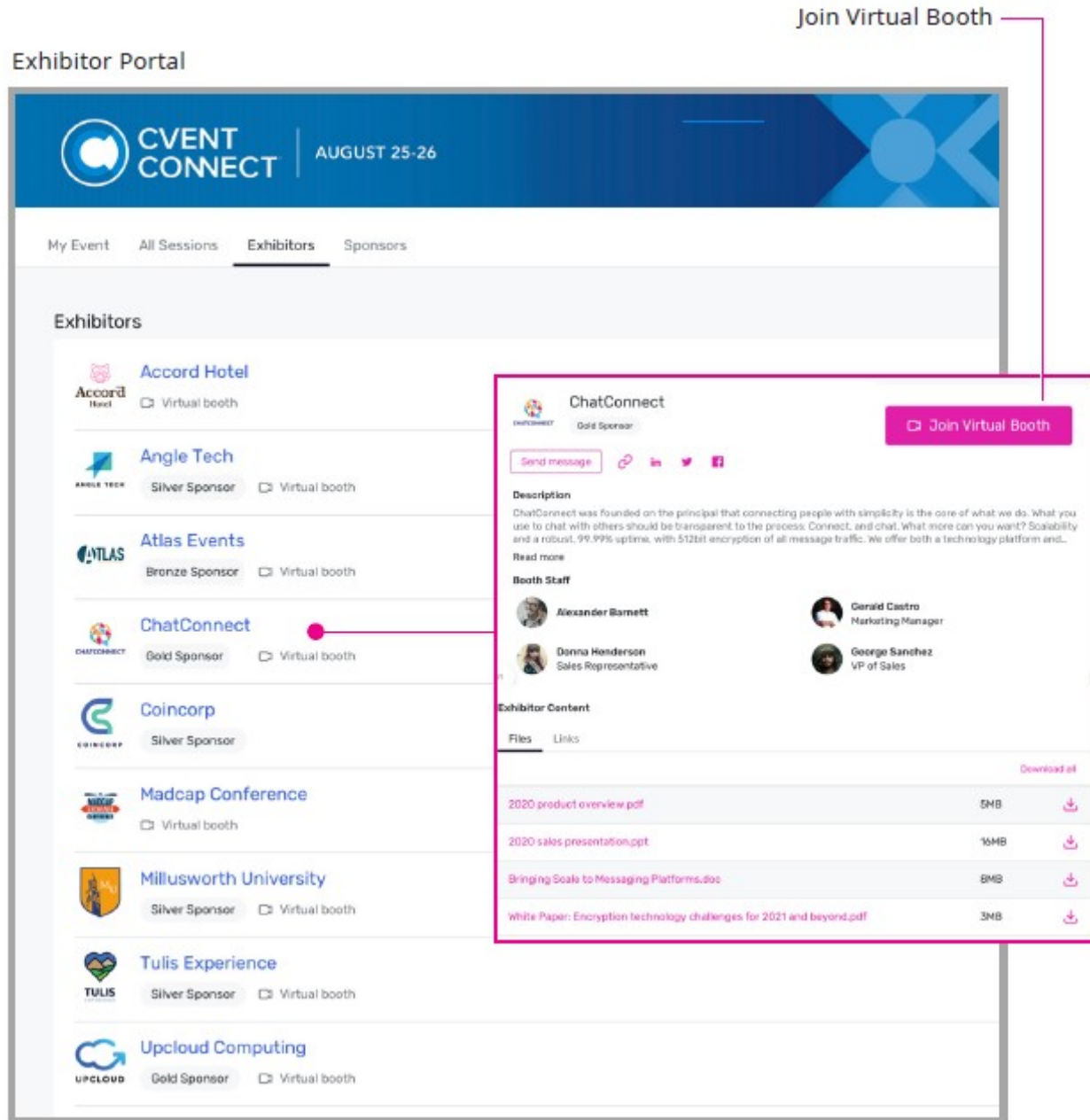
Or go directly to the [Registration Page Here](#)

General VNSA contact: contactvnsa@gmail.com

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Virtual Experience

Our virtual experience will be hosted by Cvent, using their Virtual Attendee Hub platform. Below you can see how sponsors and exhibitors will be listed on the convention webpage as well as what your virtual booth will look like.



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